GovExec 360

2024 Editorial Calendar

Overview

📝 Events

Date	Event	Format
March	State of Defense Summit	Virtual
June	Defense Tech Summit	In-Person
Aug	DoD Cloud Workshop	In-Person
Sept	Defense Energetics Summit	Virtual
Nov	State of Defense Business Summit	In-Person

📖 Editorial Briefings

Q1	Q2	Q3	Q4
Asia-Pacific Outlook (IDOPACO Forum)	Future of Naval Warfare (Sea-Air-Space)	Future of the Air Force (AFA)	Training and Simulation
Connect Everything: JADC2 & networks	Future of Cybersecurity	Special Ops Technology	Future of the Army (AUSA)
State of Defense	2025 Budget	C4ISR	Intel and Analytics
		Missile Defense	

🤝 Sponsored Tradeshow Packages*

Q1	Q2	Q3	Q4
• **SNA** ○ Early January • **Singapore Air Show** ○ Feb 20–25 • **AFA (Aurora, Colorado)** ○ Feb 12–14 • **Munich Security Conference** ○ Mid-February, no date yet • **AUSA Warfighter (Huntsville)** ○ March 27–29	• **Sea-Air-Space** ○ April 8–10 • **Space Symposium** ○ April 8–11 • **Modern Day Marine** ○ April 30–May 2 • **GEOINT** ○ May 5–8 • **SOF Week** ○ May 6–10 • **IISS Shangri-La Dialogue** ○ Singapore May 31–June 2 • **Globsec** ○ May/June	• **Aspen Security Forum** ○ July • **RIAT/Farnborough Air Show** ○ July 22–26 • **Space and Missile Defense Symposium** ○ Aug 6–8 • **AFA** ○ Sept 16–18	• **AUSA** ○ Oct 14–16 • **Halifax** ○ Nov 22–24 • **Reagan Forum** ○ Dec 6–7

*Includes 1 curtain-raiser article, 4 news articles, 1 wrap-up newsletter consisting of links to these. Client tagged with show name to create lander page. **Options:** Briefing (consisting of the 5 posts), D1 Radio episode.

📑 Cornerstone Coverage

Q1	Q2	Q3	Q4
2025 Defense Budget	Naval Warfare	Air Warfare	Land Warfare
Indo-Pacom	Space	Military AI	Acquisition Trends
Genius Machines	Defense Workforce	Future Soldier Gear	Genius Machines
	Genius Machines	Genius Machines	

📝 Events

Date	Event	Format
Feb	Zero Trust Workshop **SOLD**	In Person
March	Generative AI Workshop	In Person
March	Cyber Defenders Workshop	Virtual
March	Pillars of Modernization Workshop	In Person
April	Health IT Workshop	In Person
May	Cyber Summit	Virtual
June	Supply Chain Workshop	Virtual
Aug	Data & Analytics Summit	Virtual
Aug	Identity Security Workshop	Virtual
Sept	Cyber Defenders 2 Workshop	In Person
Sept	Government and AI Summit	Virtual
Sept	Data Security Workshop	Virtual
Oct	Cloud Summit	Virtual
Dec	CX Workshop	Virtual

📑 Cornerstone Coverage

Q1	Q2	Q3	Q4
IT Budget Coverage	FED 100	Energy/Infrastructure	Quantum
State of the Union	AI in Congress	Congress/Budget	The Year In Tech
Government Shutdown	Defense	Election Security	Veterans Day/VA
Homeland Security/Law Enforcement	Emerging Tech Leadership	GWACs	2025 Lookahead
Workplace AI		Space/Satellites	Next White House Administration/Congress

Nextgov/FCW Magazine

Issue	Feature Article	Agency Spotlight	Tech Spotlight	Other Coverage
Jan/Feb	AI	Commerce	CX	
March	Homeland Security	Customs Border Patrol	Law Enforcement Tech	Service Branch Spotlights **SOLD**
April/May	Federal 100	NOAA	Secure Storage **SOLD**	Tech Budget
June/July	R&D	Energy **SOLD**	Smart Grid	
August	Next-Gen Infrastructure	Transportation **SOLD**	Satellites	Smart Cities/ Connected Vehicles
Sept/Oct	Tech Policy/ Election 2024	NIST **SOLD**	Quantum **SOLD**	Biometric Security
Nov/Dec	Space	SSA **SOLD**	Workplace RPA/ML **SOLD**	Rising Stars

Editorial Briefings

Q1	Q2	Q3	Q4
Cx in Action	Law Enforcement Tech	Critical Infrastructure	EHRs/Health IT
Ai In The Workplace	Cyber Workforce	Satellites	Quantum Computing
Built-if-bought			
			FedRAMP

Events

Date	Event	Format
July	Future of the Federal Workforce Summit	Virtual
July	Pay and Benefits Workshop	Virtual

Cornerstone Coverage

Q1	Q2	Q3	Q4
Fiscal 2024 Budget Outlook	Customer Service/CX	Federal Workforce	Open Season
President's Management Agenda	DEI in Government	Emergency/Disaster Management	Sustainable/Resilient Government
Labor Relations Outlook	Hybrid Work	Agency Transformations	Ethics, Transparency & Oversight

Editorial Briefings

Q1	Q2	Q3	Q4
Understanding TSP Options	IRS Reforms & Hiring	USPS "Delivering for America" plan	Open Season Guide
President's Management Agenda	The State of Telework/Return-to-Office	Best Dates to Retire	Federal Employee Satisfaction Survey
Budget Proposal Outlook		Recruitment and Retention	Pay and Benefits Outlook

📝 Events

Date	Event	Format
Aug	Federal Health Summit (VA, HHS, DHA) **SOLD**	In-Person
Nov	CMMC Summit	In-Person
Jan	Power Breakfast: Doing Business with Space Force **SOLD**	
Feb	Power Breakfast: Doing Business with SSA **SOLD**	
Mar	Power Breakfast: Doing Business with the Navy **SOLD**	
April	Power Breakfast: Doing Business with VA **SOLD**	
May	Power Breakfast: Doing Business with DISA **SOLD**	
June	Power Breakfast: Doing Business with USDA **SOLD**	
July	Power Breakfast: Doing Business with Treasury **SOLD**	
Sept	Power Breakfast: Doing Business with NASA **SOLD**	
Oct	Power Breakfast: Doing Business with DHS **SOLD**	
Dec	Power Breakfast: Doing Business through Leading GWACs **SOLD**	

🔖 Cornerstone Coverage & Editorial Briefings

Q1	Q2	Q3	Q4
Opportunities in Quantum	Opportunities in CX	Infrastructure Update	CHIPS Act Update
M&A Roundup	Top 100	Fast 50	

▶️ Washington Technology TV

Q1	Q2	Q3	Q4
Market Outlook	DEI trends	CIO Insights - NOAA	CIO Insights - EPA
CIO Insights - FDA	CIO Insights - CDC	Emerging Tech	Election Fallout
M&A Trends	Top 100	Trends in Business Development	Year in Review

Events

Date	Event	Format
April	SLG Transportation Workshop	Virtual
May	Cyber Summit	Virtual
May	AI/Automation Workshop	Virtual
Aug	Data and Analytics Summit	Virtual
Aug	SLG Tech Infrastructure Workshop	Virtual
Sept	Data Security Workshop	Virtual
Oct	Workplace System Security Workshop	Virtual
Dec	CX Workshop	Virtual

Cornerstone Coverage

Q1	Q2	Q3	Q4
Workforce: Economic Development	Finance: Budgets & Taxes	Fraud & Oversight	Cybersecurity: Ransomware & Beyond
Cybersecurity: Employee Security	Housing	Resilience	Transportation
Public Health and Social Services	AI/Automation	Infrastructure/Roads & Bridges	Workforce: Upskilling and Reskilling
Social Media	Digital Equity: Broadband & Beyond	Security & Elections	Finance & Technology: Procurement trends

Editorial Briefings

Q1	Q2	Q3	Q4
Data and the Workforce	Taking the Reins	Regulating Social Media	America's Water Woes
Cybersecurity	The Pandemic and Financial Assistance	Chasing New Industry	Government and AI
Trust in Government	The Great Adaptation: Resilience, Data, and Infrastructure in the Wake of Climate Change	The Great Conversion: Rethinking Communities	The Rollout of EVs

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Thank you.