Washington Technology

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EDITORIAL OVERVIEWS BY MARKET:

GovExec 360 cornerstone editorial coverage + eBooks & special reports.

State + Local market: editorial overview.

Our 2023 topics for ebooks and special reports.

Q1	Q2	Q3	Q4
Phishing	Ransomware	Zero trust	Portable identity
Public Safety Tech	Broadband: Fiber, Wireless, Satellite and other options	Hybrid office	Digital transformation success stories
Smart Cities	Fraud Detection	Location intelligence	State privacy initiatives
Municipal broadband	Emerging Tech	Disaster response	IoT security
Reskilling and Upskilling	Closing the Digital Divide	Next-Gen Citizen Services	Emerging Transportation Issues
Public Safety	State Budget Trends	Recruiting and Retaining Top Government Talent	Diversity in SLG Leadership
Innovative Leaders	The New Government Workplace	Public Safety Trends	State CIO Outlook

Federal market: editorial overview.

Our 2023 topics for ebooks and special reports.

Q1	Q2	Q3	Q4
Best Dates to Retire	Pay and Benefits Outlook	Understanding TSP Options	Open Season Guide
Green Government	IRS Reforms	How to be a Better Manager	CX
Budget Outlook	The State of Federal Labor Relations	FY2024 Outlook	Recruitment and Retention
DEI Initiatives	Workforce Training Initiatives	VA Transformation	The Hybrid Workplace
Remote Work Tech	Cloud Security	FITARA	VA Acquisition
SaaS Innovations	IT Budget Outlook	NASA SEWP	Unpacking the NDAA
Workplace AI/RPA	DHS Acquisition	NITAAC	Next Steps for CMMC

Federal IT market: editorial overview.

Our 2023 topics for ebooks and special reports.

Q1	Q2	Q3	Q4
Software Bill of Materials	CX	CDM	IT Modernization Trends
Quantum Computing	Health Tech	Automation	Federal Electric Vehicle Investment
Administration Cyber Priorities	Remote and Hybrid Work	Tech Workforce Update	Space Tech
CX in Action	IT Modernization	Zero Trust/Identity Management	Cloud Innovations
Cryptocurrency	Biometrics	Next-Gen Computing (HPC, Supercomputing)	5G & Connectivity
The Human Capital Crunch	Top 100 in Depth	Market Disruptors	R&D Priorities
GWACs & MACs	BD and Capture Trends	The Human Capital Crunch	Procurement and Contracting Trends

Defense market: editorial overview.

Our 2023 topics for ebooks and special reports.

Q1	Q2	Q3	Q4
Information Warfare	Special Ops	Future of the Air Force	Training and Simulation
Connect Everything: JADC2 & Networks	Future of the Army	Missile Defense	Space Trends
Allies & Partners: Trends in Coalition Warfare	Cybersecurity	C4ISR	Intel and Analytics

GovExec | 360

Cornerstone editorial coverage.

> ## State + Local.

State Government Outlook	Transportation Trends
Budget Outlook	Cybersecurity: Zero Trust
Human Capital + Workforce Management	Cybersecurity: Ransomware
Broadband Buildout	Cybersecurity: Identity and Access Management
Infrastructure Innovation	Cybersecurity: DevSecOps
Fighting Waste, Fraud + Abuse	Cloud/Infrastructure: Broadband
Resilience + Risk Management	Cloud/Infrastructure: Remote Work
American Rescue Plan: Follow the Money	Cloud/Infrastructure: Digital Services
The Federal Factor: Mandates, Funding + Congress' Agenda	Cloud/Infrastructure: Automation
The Supreme Court and SLG	Data/Analytics: Fraud Detection
Post-COVID Cities: Economic Recovery and Transformation	Data/Analytics: Mapping
	Data/Analytics: Data Privacy
	Data/Analytics: Predictive Analytics

Cornerstone editorial coverage.

❯ Federal.

Fiscal 2024 Budget Outlook	EIS
Ethics, Transparency + Oversight	GWACS
Federal Workforce	The Tech Workforce
Open Season	IT Acquisition
President's Management Agenda	Digital Services
DEI in Government	NDAA Tech/Acquisition
Emergency/Disaster Management	Records Management
Sustainable/Resilient Government	Shared Services
Labor Relations Outlook	IRS IT
Hybrid Work	Cybersecurity
Agency Transformations	Oversight + Congress
Elections	Tech Budget Proposal
IT Budget	Health Tech

Cornerstone editorial coverage.

› Federal.

Quantum Computing

Cloud Challenges

Agency Data Strategies

Cybersecurity Advancements

Space Tech

Next-Gen CX

Tech Modernization Fund Coverage

Hybrid Work

Supply Chain Security

AI and Automation

CTO Interview Series

Software Factories

Innovators Interview Series

DevSecOps

Merger and Acquisition Special Report

Annual Top 100 Rankings

Fast 50 and Small Business Report

Procurement and contracting trends

Market Disruptors

Financial Market Insights

R+D Priorities

Trends in Human Capital

Market Forecast and Analysis

Agency Spotlight: Air Force

Agency Spotlight: HHS

Agency Spotlight: DISA

GovExec 360

Cornerstone editorial coverage.

> ## Defense.

Russia, Ukraine + NATO	**Air Force**
China + Indo-Pacific	**Military AI**
Land Warfare	**Drones and Autonomy**
Defense Industry Trends	**Future Soldier Tech**
2024 Defense Budget	**DOD Networking**
Naval Warfare	**Electronic Warfare**

GovExec 360 editorial events.

GovExec 360: Q1 events at-a-glance.

Q1 Events

January

Next-Gen Computing Workshop ●●
(January 19, 2023)

Public Health Forum (1-Day) ●●
(January 26, 2023)

WT Power Breakfast: SIs' Outlook ●
(January 27, 2023) **SOLD**

February

Workforce Summit (4-Day) ●●●
(February 6-10, 2023)

Data Innovation Workshop ●
(February 15, 2023)

Cocktails & Conversation: Topic TBD
(February 16, 2023)

Zero Trust Workshop ●
(February 23,2023) **SOLD**

Road to Future Cities: City 1 TBD ●
(February 28, 2023)

March

Emerging Tech + Modernization Summit ●●
(March 6-9, 2023)

WT Power Breakfast: Doing Business with USAF
(March 10, 2023) **SOLD** ●

Defense Readiness Workshop ●
(March 14, 2023)

Infrastructure Forum (1-Day) ●
(March 15, 2023)

Quarterly Quiz Show
(March 16, 2023)

Pillars of Modernization Workshop ●
(March 23, 2023)

Road to Future Cities: City 2 TBD ●
(March 28, 2023)

Cyber Defenders #1 ●●
(March 30, 2023)

Legend: State + Local ● Federal ● Defense ●
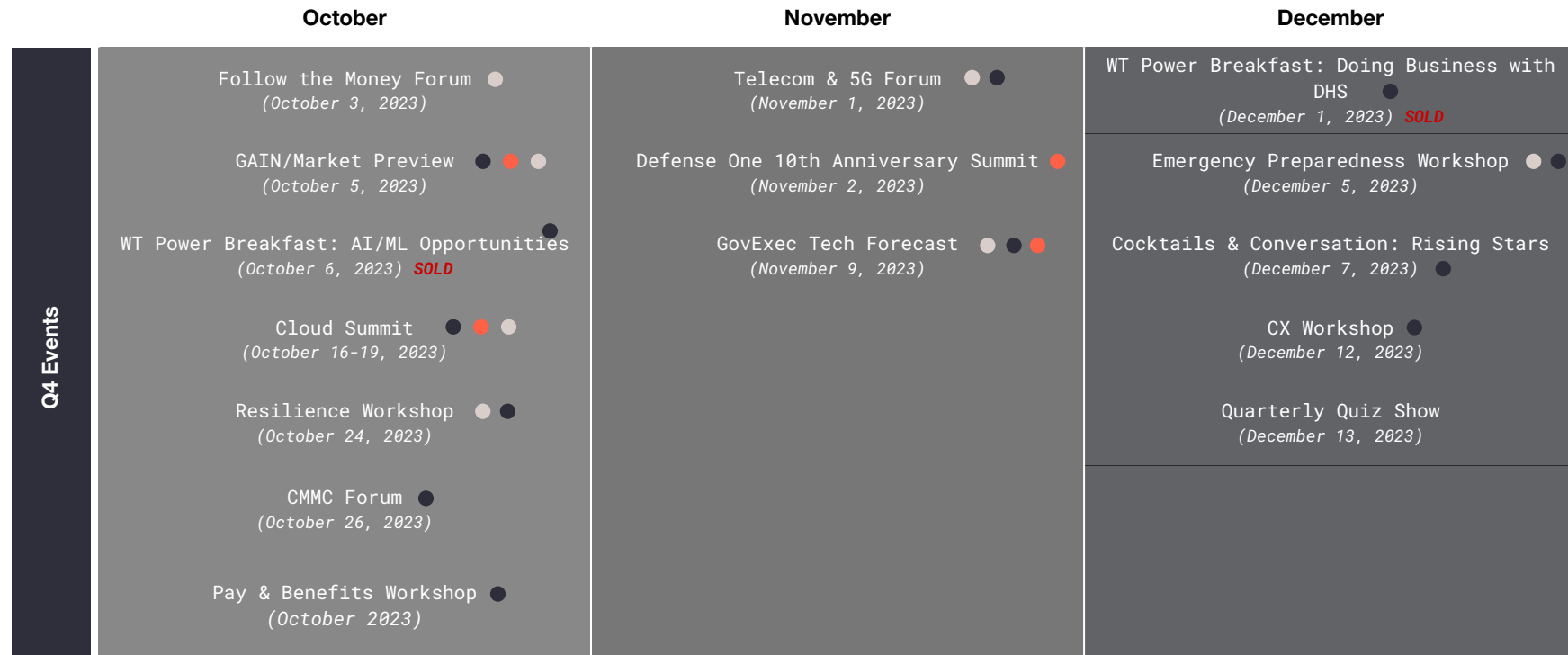
GovExec 360: Q2 events at-a-glance.

April	May	June

Q2 Events

April

State of Defense (4-6 Days) ●
(TBD)

Public Safety Workshop ○
(April 4, 2023)

WT Power Breakfast: M&A Trends ●
(April 14, 2023)

Evening of Honors ●
(April 20, 2023)

Health IT Workshop ●
(April 27, 2023)

May

AI/Automation Workshop ●
(May 9, 2023) **SOLD**

Road to Future Cities: City 3 TBD ○
(May 10, 2023)

Cocktails & Conversation: Fed 100 Winners
(May 11, 2023)

Cyber Summit ○ ● ●
(May 15-18, 2023)

June

Road to Future Cities: City 4 TBD ○
(June 7, 2023)

GAIN / WT Top 100 ●
(June 7, 2023)

Defense One Tech Summit ●
(June 13-15, 2023)

WT Power Breakfast: Doing Business with DOT
(June 16, 2023) **SOLD**

SLG Tech Summit ○
(June 25-27, 2023)

Supply Chain Workshop ●
(June 27, 2023)

Quarterly Quiz Show
(June 28, 2023)

Legend: State + Local ○ Federal ● Defense ●

GovExec 360: Q3 events at-a-glance.

Q3 Events

July	August	September

July

Future of Work Forum ● ○
(July 13, 2023)

WT Power Breakfast: Doing Business with VA ●
(July 14, 2023) *SOLD*

GeoData & GIS Workshop ● ○
(July 20, 2023)

August

DoD Cloud Workshop ● ●
(August 8, 2023)

Road to Future Cities: City 5 TBD ○
(August 9, 2023)

Identity Security Workshop ● ○
(August 15, 2023)

Cocktails & Conversation: Defense One 10th anniversary ●
(August 24, 2023)

Data & Analytics Summit ● ○
(August 28-31, 2023)

September

Cyber Defenders #2 ● ○
(September 7, 2023)

Genius Machines Forum ○ ● ●
(September 13, 2023)

Future Cities Summit (2-Day / one in person non-DC, one virtual) ○
(September 18-19, 2023)

WT Power Breakfast: Trends in Human Capital ●
(September 22, 2023)

Quarterly Quiz Show
(September 28, 2023)

Legend: State + Local ○   Federal ●   Defense ●

GovExec 360: Q4 events at-a-glance.

October

November

December

Q4 Events

Follow the Money Forum ●
(October 3, 2023)

GAIN/Market Preview ● ● ●
(October 5, 2023)

WT Power Breakfast: AI/ML Opportunities ●
(October 6, 2023) *SOLD*

Cloud Summit ● ● ●
(October 16-19, 2023)

Resilience Workshop ● ●
(October 24, 2023)

CMMC Forum ●
(October 26, 2023)

Pay & Benefits Workshop ●
(October 2023)

Telecom & 5G Forum ● ●
(November 1, 2023)

Defense One 10th Anniversary Summit ●
(November 2, 2023)

GovExec Tech Forecast ● ● ●
(November 9, 2023)

WT Power Breakfast: Doing Business with DHS ●
(December 1, 2023) *SOLD*

Emergency Preparedness Workshop ● ●
(December 5, 2023)

Cocktails & Conversation: Rising Stars ●
(December 7, 2023)

CX Workshop ●
(December 12, 2023)

Quarterly Quiz Show
(December 13, 2023)

Legend: State + Local ●   Federal ●   Defense ●

Display Dimensions

	Government Executive	Nextgov	Defense One	Route Fifty	FCW	GCN	Washington Technology	Defense Systems
Block: 300x250px	✓	✓	✓	✓	✓	✓	✓	✓
Tower: 300 x 600px	✓	✓	✓	✓	✓	✓	✓	✓
Leaderboard: 728 x 90px	✓	✓	✓	✓	✓	✓	✓	✓
Billboard: 970 x 250px	✓	✓	✓	✓	✓	✓	✓	✓
Mobile Site: 300 x 150px; 300 x 250px	✓	✓	✓	✓	✓	✓	✓	✓
Mobile App: 414 x 50px; 375x50; 320x 50px	✓							
Welcome Ad: 640 x 480px	✓	✓	✓	✓	✓	✓	✓	✓
Catalyst: 1200 x 475* *must be a site served .jpg/,png	✓	✓	✓	✓	✓	✓	✓	✓
Video Cineflex HPTO: 1280 x 720px			✓					

Newsletter Specs: *Title, 50-75 words body copy & call to action with hyper-linked clickthrough URL. Click-trackers only are accepted.*

Technical Specs: *Image files or HTML5 accepted* | **Max file size:** 150K | **FPS:** 18-24
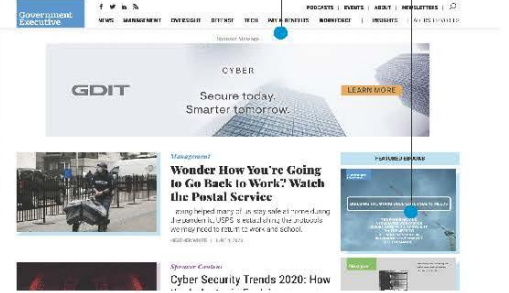
WELCOME AD
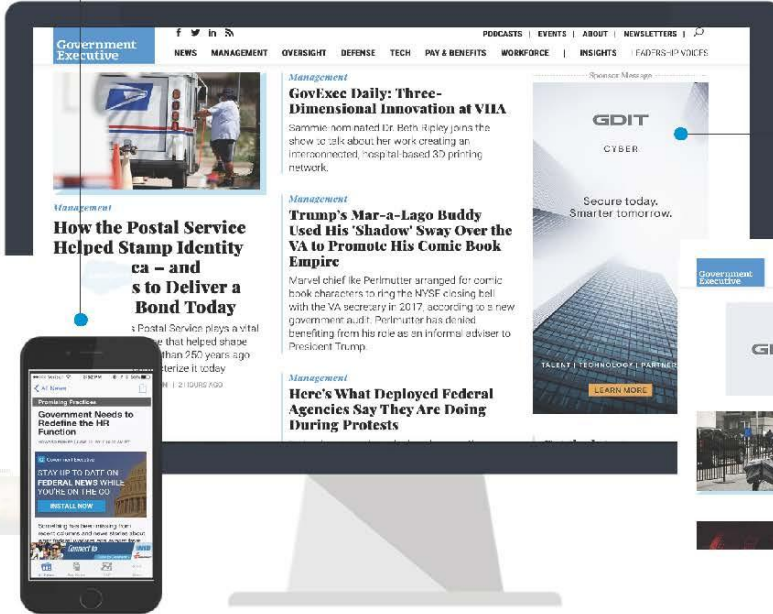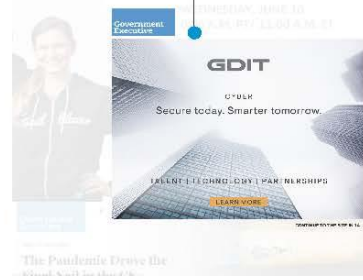
TOWER

BILLBOARD

BLOCK

DIGITAL SPECIFICATIONS

FORMATS ACCEPTED

We accept 3rd party and campaign manager tags for all placements except the catalysts

File types accepted: .gif, .jpg, .png. HTML5, Flash V9 or lower Rich media is accepted

DISPLAY DIMENSIONS

Block: 300x250
Tower: 300x600
Leaderboard: 728x90
Billboard: 970x250
Mobile App: 414x50, 375x50; 320x50
Mobile Site: 300x150; 300x250
Welcome Ad: 640x480
Catalyst: 1200x475*
*must be a site served .jpg/.png

TECHNICAL SPECS

Max file size: 150K
FPS: 18-24
Max Animation: 15-30 seconds
Max # of loops: unlimited

NEWSLETTER

Specs: *Title, 50-75 words body copy & call to action with hyper-linked clickthrough URL. Click-trackers only are accepted.*